

PRIVACY POLICY

The privacy policy in this agreement is for little-sapiens.com (the Site). Little Sapiens is a trademark of Little Sapiens, LLC (the Company). Any visitor to the Site acknowledges that the privacy policy (Privacy Policy) is a binding contract with the Company and agrees to enter into that binding contract with the Company as is set forth in this agreement. Anyone not legally authorized to enter a binding contract, or who wishes to not enter a binding contract, with the Company should leave the Site.

By visiting, scrolling through, clicking, and/or purchasing (use) within the Site you agree to the Privacy Policy.

We are committed to protecting your privacy and understand that you care about how information about you is used and shared. As such, this Privacy Policy explains what information of yours is collected by the Site, how the information will be used, and how you can control the collection, correction, and/or deletion of information.

This Privacy Policy applies to information we collect on the Site and in email, text, in-person events, or other electronic messages between you and the Site.

We will not knowingly sell, share, or rent your personal information or use your email address for unsolicited mail. All emails sent by the Site are solely in connection with the provision of products, purchases, information related to the Site, and the like.

INFORMATION THAT WE COLLECT

The type of information collected from you depends, in part, upon how you use the Site.

I User-Provided Information: You provide information about yourself, such as your name and email address and other personally identifiable information (“Personal Information”) if you sign up for a member account or if you subscribe to the Site. If you correspond with us via email, we may also retain the content of your email messages, your email address, and any related responses. We may also retain any messages you send through the Site. We may also retain Personal Information that you provide through comments posted on the Site. Please note that your chosen passwords are never collected or received by the Site and we have no access to them.

In compliance with the CAN-SPAM Act, emails sent from the Site will clearly state who the email is from and provide clear information on how to contact the sender. Additionally, email messages and communications containing updates, new product information, and the like will contain information on how to remove yourself from our email list so that you receive no further email communications from us.

II Information Collected Through Cookies and Other Technology: When you visit the Site, we use cookies and other related technologies to identify your browser. Data collected via cookies may be used to improve personal browsing experience, improve Site operations, and more.

III Third Party Analytics Services: The Site uses third party analytics services. This Privacy Policy does not cover any third parties used by the Site. Please be sure to review the Privacy Policy of any third party used by the Site. The Company is not responsible for how your personal information and/or data is used by any third party used by the Site.

IV Social Network and Platform Integration: The Site may be integrated with social media networks and other platforms (i.e. Facebook, Instagram, Twitter) whereby information may be shared between the Site and those platforms. For instance, if you interact with our Site through a social media feature such as a plug-in, then you may be granting us on-going access to certain information from that social media account. If you do not want a social media platform to collect or share information about you, please review the privacy policy and privacy settings of the applicable social media platform before using such features on the Site.

V Third Party Apps: The Site may use third-party apps to provide you with a customized experience and to better provide you with optimized products and user experience. These apps may request your Personal Information. The Site is not responsible for the Privacy Policy or personal information/data use by third party apps.

HOW AND WHY WE USE AND COLLECT YOUR INFORMATION

Personal Information. We do not knowingly rent or sell your Personal Information to others. We may share your Personal Information with third parties (such as hosting providers, payment processors, database providers, customer support providers) for the purpose of providing products and services to you. If we do this, such third parties will be contractually bound to safeguard your Personal Information. We may store Personal Information in locations outside of our direct control on the basis of an agreement to safeguard your information.

Except as otherwise described in this Privacy Policy, we will not disclose Personal Information to any third party unless required to do so by law or subpoena or if we believe that such action is necessary to: (a) conform to the law, comply with legal process served on us or our affiliates, or investigate, prevent, or take action regarding suspected or actual illegal activities; (b) to enforce our Terms and Conditions, take precautions against liability, to investigate and defend ourselves against any third-party claims or allegations, to assist government enforcement agencies, or to protect the security or integrity of the Site; and (c) to exercise or protect the rights, property, or personal safety of the Company, the Site, our users or employees, representatives, and owner of the Company.

Payment Services. When making a direct payment (i.e. without using PayPal or another third party), all payments will be made and processed via payment services provided by Wix.com. All information related to payment processing and privacy policies are in accordance with the privacy policy of the payment processing offered by Wix.com. Personal information collected for payment processing purposes will not be kept by the Site and will be subject to the privacy policy of the payment processing service.

Non-direct payments (i.e. using PayPal or another third party) will be subject to the privacy policy of that party.

Non-Personal Information. We may share non-personally identifiable information (including, but not limited to, for example, anonymous usage data, referring/exit pages and URLs, and the number of clicks) with interested parties to help them understand the usage patterns for certain products and use of the Site.

Targeting and Marketing. We use cookies to record information about your visit to the Site, the pages you have visited and the links you have followed. We will use this information to make our Site more relevant to your interests. We may also share this information with third parties for this purpose. We may use information obtained from you to display advertisements that are tailored to your interests and/or expressed needs.

HOW LONG WE KEEP YOUR INFORMATION

We keep your Personal Information for different periods of time depending upon the reason it was gathered. As described within this Privacy Policy, you have rights regarding your data and may exercise them at any time. Your Personal Information is not kept for any period longer than commercially reasonable or necessary.

TO OUR VALUED CUSTOMERS AND VISITORS LOCATED OUTSIDE OF THE UNITED STATES OF AMERICA

If you are a resident outside of the United States of America, please note that we are located in the United States, when you provide us with your Personal Information we will process it in countries outside of your geographic area, such as the United States, which may not provide the same level of data protection as in your jurisdiction. This is necessary in order to perform our Services. Regardless of where your Personal Information is located, however, we will adopt measures to protect your Personal Information as set forth in this Privacy Policy.

HOW WE PROTECT YOUR INFORMATION

To protect your privacy and security, we do not share nor sell your personal information to third parties. You are responsible for maintaining the secrecy of the information you provide on the Site, and for controlling access to your email communications from the Site at all times.

YOUR RIGHTS

You have the right to see all data that we have for you, ask for corrections to the data, ask us to erase the data, object to how we use your data, ask that data be exported and ask that we stop automatically processing the data in particular ways. Although we have the right to limit your control of data, we believe it is your data and will work to comply with your reasonable requests whenever possible.

You have the right to withdraw prior consent to collect your Personal Information.

We have the right to deny any requests you make regarding your data, within reason, and advise that you use the Site only if you accept this Privacy Policy and how your data may be collected, used, or stored.

To exercise your rights please contact us at support@little-sapiens.com with "PRIVACY POLICY / WITHDRAW" in the subject line.

CHILDREN'S PRIVACY

Protecting the privacy of young children is especially important to the Company and Site. The Site is not intended for use by any individual under the age

of 18 and any individual who is not mentally or cognitively fit to accept the Privacy Policy of the Site. If you are under the age of 18, you should not use the Site.

THIRD PARTY WEBSITES

We link to other sites, but we do not control the privacy policies of those sites. It is your responsibility to review the policies of any such sites before providing your personal information. The Company cannot be held liable for any policies of third party websites.

PRIVACY CONCERNS, COMPLAINTS, CONTACTING US

You may contact us with any questions or requests you have about this Privacy Policy or your Personal Information at support@little-sapiens.com with “PRIVACY POLICY/CONCERNS” in the subject line.

UPDATES

We may update, modify, change, or terminate this Privacy Policy at any time. The most up to date Privacy Policy will always be available on the Site and will be effective immediately upon being placed on the Site.